

# WHY MERLIN ?



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Public adjusters provide an invaluable service to policyholders at a time when they need it most. Without the hard work and due diligence of public adjusters, many policyholders would have an underpaid claim or be flat out denied. Despite their highly valued stock in the insurance claim process, there may come a time when litigation is required. In this case, public adjusters refer to property insurance lawyers.

Merlin Law Group is solely focused on first party property losses. Our firm has been dedicated to recovering money for our clients for over 35 years. We pride ourselves on our relationships with public adjusters and work alongside them in securing justice for policyholders nationwide.

Why should you work with Merlin Law Group? We have created this pamphlet to answer that very question. You will learn about the advantages afforded to public adjusters that work with us. Merlin Law Group works to ensure policyholders receive the full benefit of what they are entitled to. We understand that public adjusters are a vital part of this goal and will always do right by them as well.



## THIS IS ALL WE DO

Many law firms tout 'property insurance' as a field of law they practice in, and while that may technically be true to a minimal extent, the more likely scenario is property insurance claims take the lowest level priority among other fields such as personal injury, divorce, or real estate. For over 3 decades, Merlin Law Group's focus has been exclusively property insurance claims. As a public adjuster, you should be confident in knowing the firm you tasked to work your case has you as their top priority.



# GETTING THE BEST RESULTS

Merlin Law Group is driven by our results. We have successfully recovered millions of dollars from insurers from property loss claims. Our body of work includes residential and commercial properties, condominiums, municipalities, and more. This history has lent itself to cultivating an expertise in this field—one that leads to positive results for our clients.

If you hire another firm, do you consider how much money you could be leaving on the table because the firm you hired has no idea what they are doing? As you are aware, property insurance claims are a nuanced area where the slightest error can make or break your client's case. Wouldn't you prefer a firm in your corner that is as invested in this field as you are?

Merlin Law Group's dedicated approach puts us in a great position compared to other firms that deal in other areas of law. We understand the ins and outs of the property insurance claim process and know what it takes to go up against large insurance companies. Our passion for obtaining justice for policyholders is unmatched.



# REPUTATION AND RESPECT

In our 35 years of experience, Merlin Law Group has established a positive reputation and is well known in the insurance industry. Just as our clients expect a certain standard from our work, insurers know what they are getting into when they see our firm representing their policyholders. There have been cases where insurance carriers move to settle soon after seeing Merlin Law Group is involved. Our track record speaks for itself in terms of securing victories in insurance claim lawsuits. Merlin Law Group is a respected go-to source for assistance with litigating claims by policyholders and public adjusters alike.

# PROTECTING PUBLIC ADJUSTER FEES

Merlin Law Group acknowledges the impactful role public adjusters play throughout the claims process. As such, our firm holds adjusters in high regard and ensures they receive their fees after a claim is settled. Some firms are hit-and-run and end up leaving adjusters out in the cold after a claim is successfully litigated. We here at Merlin Law Group never turn our backs on the public adjusters that help us perform better for our clients.

# HAVING RESOURCES IN YOUR CORNER

Merlin Law Group boasts strong legal talent and ample financial resources to fight insurance carriers. Insurers will use delay, deny, and defend tactics to wear down policyholders going against them. Merlin Law Group is able to stick with insurers throughout their delay, deny, and defend practices in order to see a claim all the way through. Oftentimes our cases are settled quickly due to our aggressive and effective approach to these situations.

Our firm has a dedicated trial team headed by lead attorney Michael Duffy, Esq. In some cases, insurance carriers refuse to settle. It is important to work with a firm that is prepared and up to the task of taking such a case to trial in order to fight for what is justifiably owed to the policyholder. With Merlin Law Group's resources at your side, your clients have an advantage over working with other firms.

## BUILT ON TRUST

Trust and integrity are two of our core values at Merlin Law Group. We thrive off our positive relationships with adjusters. Without public adjusters, policyholders would be shortchanged by their carriers, if they are even able to get a settlement at all. We reciprocate the trust put into us by policyholders and adjusters by aggressively fighting for justice. Merlin Law Group is committed to your cause and will work tirelessly to achieve the best outcome possible.





# WORKING WITH YOU, WORKING FOR YOU

As mentioned earlier, Merlin Law Group thrives off its relationships. We hope to build and nurture positive, ongoing relationships with public adjusters. There is no shortage of property insurance claims, meaning the fight continues in search of justice for policyholders. Merlin Law Group aims to continue working with public adjusters on subsequent cases to further the mutually beneficial relationship.

Another way we can help public adjusters is by conducting case reviews to publicize your business. We also have a marketing team capable of creating case studies, success stories, eBooks, and other content deliverables that can be shared with your potential customers. Merlin Law Group looks forward to finding opportunities to build relationships with you so we can create a lasting working bond.

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